



OXBRIDGE CONTENT

THE WRITING EXPERTS

Who are we?

Oxbridge Content are the UK's leading business plan service.

As featured in:

THE  TIMES

Tel: 01865 952 248 | Email: info@oxbridgecontent.com | Instagram: [@oxbridgecontent](https://www.instagram.com/oxbridgecontent)

Why choose us?

A well-written business plan not only helps investors understand your business but also showcases your knowledge of the market. We carefully assess all potential issues, as well as pre-empt the more detailed questions from investors concerning the economics and fundamentals of your business model.

At Oxbridge Content, we offer a broad range of unique and tailored services, including **Expert Visa Business Plans, General Business Plans, Pitch Deck Services** and **Presentation Design Services**. All our business plans are succinct, yet detailed, and all visa business plans are **fully compliant with all requirements**.

Oxbridge Content is an official partner for the innovator founder visa endorsing bodies.

We offer:

VISA AND BUSINESS PLAN SERVICES INCLUDING:

- **NEW** Innovator Founder Visa and Business Plans
- Expansion Worker Visa Business Plans
- Canada Immigration Visa Business Plans
- US Business Visa Business Plans
- Care Quality Commission Business Plans
- Visa Application Services
- Endorsing Body Application Services
- Self-Sponsorship Visa Business Plans

GENERAL BUSINESS PLANS INCLUDING:

- Professional Start-Up Business Plan Service
- Professional Growth Business Plan Service
- Professional Investor Ready Business Plan Service
- Presentation Design Services
- Pitch Deck Service Services
- Business Plan Review Service

For all our Visa and General Business Plan Services, we include:

- ✓ Focus on innovation, viability and scalability
- ✓ Business and marketing plan
- ✓ Strategy for staffing
- ✓ Professional consultations
- ✓ An expert appraisal and summary
- ✓ A detailed description of your products and/or services
- ✓ Sales and marketing plan
- ✓ Research and analysis of the market
- ✓ Strategy planning for exit and risks to your business
- ✓ SWOT Assessment
- ✓ PEST Assessment
- ✓ In-depth analysis of working capital and breakeven
- ✓ Financial projections over three years
- ✓ Financial ratios of spending and income

Our visa and business plan services

We are proud to be the chosen partner for multiple solicitors and endorsing bodies across the globe.

With our Visa and Business Plan Services, you can trust us to tailor your business plan to meet the requirements of the visa application process. We offer you the **best chance of success**, and we are proud to be **endorsed by official bodies and the home office**.

Our team of experts specialises in curating **compelling** business plans focussed on **showcasing your venture**.

We ensure that you **meet all the requirements** for your visa application, supported by skilful writing. We follow the unique visa requirements to the letter, working to ensure your business plan **stands out**.



NEW Innovator Founder Visa Business Plans

Innovation, Viability and **Scalability** sit at the heart of our **Innovator Founder Business Plan Service**, ensuring that every aspect of your business is presented at the highest level.

What is an Innovator Founder Visa?

Non-EEA nationals are required to obtain an Innovator Founder Business Visa if hoping to establish their business in the UK.

Once we've received the relevant information from you, our team of experts closely follow the essential requirements for a successful application:



INNOVATION

- **How does your business set itself apart from existing products and services?**

We provide a comprehensive and engaging summary of your business, illustrating its offerings and unique selling point.

- **Who benefits from your business? And how?**

We prioritise a customer-centred approach when writing this part of the Visa application, focussing on the real and tangible impact your business will make.

- **Is there regional, national, or international competition? Who are they? How do they compare?**

We believe that it is highly important to explain how your business goes above and beyond its competitors.

- **What is the present state of development of your business?**

This part of the application allows us to showcase your hard work by demonstrating the trajectory of your business. We aim to highlight the present state of your development process, to indicate scalability and viability.



VIABILITY

- **How will your business establish itself and continue to develop within the UK and internationally?**

We aim to impress when promoting the viability of your business by providing a cogent and comprehensive business plan which proves the potential of your business to succeed both domestically and internationally.



SCALABILITY

- **What are the financial requirements of this project? How are these funds being provided?**

To demonstrate scalability, we intend to prove your access to any necessary intellectual, physical, and financial resources to make the project a success. By detailing the financial requirements of your project, in conjunction with a detailed outline of sources of funds, we can successfully substantiate the scalability of your business.

What is included in our Innovator Founder Visa and Business Plan Services?

Our service aims to promote your knowledge of the market and overall business acumen to ensure your Visa application is a resounding success by showcasing the following:



MARKET ASSESSMENT

Using evidence of direct consumer research, we aim to showcase your extensive knowledge of the UK market. We demonstrate the need and opportunity for your business in the UK, as well as proving your business' potential for success.



PRODUCT FIT

Through engaging and persuasive writing, we prove that your business presents a solution to an identifiable problem. We illustrate how your market is distinct and that your business has the potential for success in scalability.



MARKETING AND SALES

We illustrate your business' clear and achievable route to market, by supporting your claims with evidence of engagement with potential clients. We ensure that your plan includes a contingency for the increase in sales as the business develops.



INTERPERSONAL SKILLS

We believe that behind every great business is a great business person. In your application, we showcase your impressive interpersonal skills and extensive experience, which will ensure business prosperity. Your business' growth plan is strong and convincing and includes plans for the recruitment of further people in relevant roles.



OPERATIONAL PLANNING

By submitting a detailed task list with upcoming milestones and a relevant timeframe, we aim to demonstrate your forward-thinking attitude to operational planning. Any detail concerning required resources is comprehensive and indicates achievable growth and scaling strategy.



FINANCIAL PLANNING

By cutting through confusing financial jargon, we present a detailed plan outlining your business' financial assumptions, which are both possible and realistic. We include monthly forecasts for Year 1 of your business plan, paired with evidence proving your access to the finance required for your project.

See below our list of services, which range from business idea conception to full application completion *and* submission to the endorsing body and Home Office.

Innovator Founder Visa Business Plan Service

From £1,850 + VAT

As a market leader in business plan writing for visas and one of the chosen partners to endorsing bodies and lawyers across the UK, our expert team of writers understand the detailed and difficult process of business plan writing inside and out.

Put your trust in us to curate a detailed and thorough business plan which meets all the requirements of the Innovator Founder Visa.

The Innovator Founder Visa Business Plan Service guarantees to provide you with a UK Visa business plan that meets all the requirements of the Innovator Founder Visa. Our professional writers have years of experience handling complicated business visa concerns and pride themselves on their extensive knowledge of the visa application process.

Your Innovator Founder Visa Business Plan, written by Oxbridge Content, will showcase your business's innovation, viability and scalability, whilst promoting your business acumen and knowledge of the market. After receiving your questionnaire, our expert team will get to know your business, your objectives and your history before constructing a totally unique business plan in line with the Innovator Founder Visa requirements. Throughout the service, they will be on hand to edit any part of the plan you wish and to address any queries which may arise.

What's included?

- A full and unique business plan written from scratch based on your questionnaire answers, reviewed and written by our expert Visa Business Plan writers
- A focus on your business's innovation, viability and scalability
- Business and marketing plan which truly reflects your character, goals, and company visionStrategy for staffing, personnel and investment allocations which indicate how your company will fit into the UK market
- An expert appraisal and summary
- Sales plan which demonstrates to potential investors your company's road to success
- Research and analysis of the market to ensure your business plan is supported by detailed market research
- Strategy planning for exit and risks to your business
- SWOT Assessment
- PEST Assessment
- In-depth analysis such as working capital and breakeven
- Financial projections over three years to prove the sustainability of your business
- Financial ratios of spending and income
- Possibility to rewrite an existing draft

[Read more online](#)

Innovator Founder Visa Business Plan Review Service

From £1,350 + VAT

If you're an Innovator Founder Visa applicant with a draft of your business plan, our comprehensive Innovator Founder Visa Review Service is perfect for you.

Writing a persuasive and comprehensive business plan that aligns with the strict requirements set out by the endorsing bodies can be time-consuming and bewildering. At Oxbridge Content, we take the stress out of the Innovator Founder Visa application by taking the time to review, in detail, your business plan for the Innovator Founder Visa. As the chosen partner of multiple endorsing bodies and immigration law firms, we can offer expert advice to ensure your business plan meets the innovation, viability and scalability criteria which sit at the heart of the application process. We endeavour to provide you with a detailed and personal report with constructive recommendations to improve your Innovator Founder Visa business plan.

Upon receipt of your business plan draft, our team of experienced professional writers will provide you with a report packed full of valuable suggestions to ensure that your business's unique vision is showcased to the highest degree. We will guide you towards an impressive Innovator Founder Visa application, which stands up to the scrutiny of the visa application process, whilst still maintaining your business's individuality.

If you're looking for a professional and efficient service to maximise your chances of success in the Innovator Founder Visa application process, then Oxbridge Content's Innovator Founder Visa Review Service is perfect for you.

What's included?

- Review of your documentation
- Review and challenge of your operating model
- Review and challenge of your marketing and sales strategy
- Professional advice and recommendation

[Read more online](#)

Endorsing Body Submission Service for the Innovator Founder Visa

From £2,500 + VAT

Oxbridge Content offers a comprehensive service which includes the preparation *and* submission of your application to the endorsing body.

Our team guarantees that your endorsing body application is completed to an outstanding standard and delivered on time.

If you have a business idea which demonstrates innovation, viability, and scalability, then it's time to prepare for your interview with the endorsing body. The submission process for this can be tricky and convoluted- this is where Oxbridge Content can help!

Based on years of experience and business visa-specific expertise, our dedicated team of business professionals understand the nuances of the submission process and can guarantee that your application will be sent to the endorsing bodies in a timely and efficient manner. You can trust Oxbridge Content to navigate the endorsing body application submission process with professionalism.

What's included?

- Complete endorsing body application submission on your behalf
- Endorsing body application completion to the highest standard
- Endorsing body application review to ensure it meets the innovation, viability and scalability criteria

[Read more online](#)



Visa Application Submission Service for the Innovator Founder Visa

From £2,500 + VAT

If your business plan is ready to go, and you have approval from an endorsing body, Oxbridge Content can reduce your workload by completing your application for the Innovator Founder Visa and submitting it to the Home Office.

By putting your trust in us to complete your Innovator Founder Visa application and submission, you can focus on the development of your business.

Oxbridge Content guarantees that your Innovator Founder Visa application is completed to an outstanding standard, and delivered on time to the Home Office.

Our expert team work to complete your application to the highest standard. We use the Home Office requirements as a basis for our Innovator Founder Visa applications, and this ensures your application aligns perfectly with the necessary criteria. We also understand the importance of individuality, and so our expert writers work to maintain your vision and personality throughout your application.

What's included?

- Innovator Founder Visa application completion to the highest standard
- Visa application review to ensure it meets the innovation, viability and scalability criteria
- Submission of your Innovator Founder Visa application to the Home Office

[Read more online](#)



The Complete Innovator Founder Visa Service

From £6,000 + VAT

The Complete Innovator Founder Visa Service is our most comprehensive service and includes endorsing body application submission *and* Home Office submission.

The Complete Innovator Founder Visa Service combines all Oxbridge Content's Innovator Founder Visa services to create an outstanding service which takes your Innovator Founder Visa application from idea conception to full endorsing body and Home Office submission. We offer a comprehensive business plan writing service, followed by endorsing body application submission and Home Office submission. Our professional team of writers aim to relieve the stress of the process by offering expert advice and outstanding services based on years of experience to optimise your chances of success.

We offer a *t* business plan writing service, creating a business plan from scratch as unique as your business. We take every care to ensure your business plan and application meet the Innovator Founder Visa requirements, and our team of experts work to maximise your chances of success. All our Innovator Founder Visa business plans showcase the innovation, viability, and scalability of the business in question.

Our team will also submit your application to the endorsing bodies for their approval. This process can be complicated and convoluted, but you can trust us to navigate this submission with professionalism. Based on years of experience and business visa-specific expertise, our dedicated team of business professionals understand the nuances of the submission process and can guarantee that your application will be sent to the endorsing bodies in a timely and efficient manner.

Prior to your UK Visa interview, our expert team will ensure you are fully prepared and feeling confident. Providing you with useful tips and tricks to impress the endorsing body, making sure your meeting goes as smoothly as possible. We will prepare you for the endorsing body's questions, and ensure your answers stand up to scrutiny. We offer two mock interviews to help you best prepare for this important step in your Innovator Founder Visa application process.

Once the endorsing body has endorsed your application, we then submit your finished and detailed Innovator Founder Visa application to the Home Office. We complete your application to the highest standard so you can focus on the development of your business.

This comprehensive package truly does take care of everything.

What's included?

- Full Innovator Founder Business Plan Service
- Includes interview preparation for the endorsing body application with two mock interviews
- Includes full application completion *and* submission to the endorsing body
- Includes Innovator Founder Visa application completion *and* submission to the Home Office

[Read more online](#)

Our General Business Plan Services

PROFESSIONAL START-UP BUSINESS PLAN SERVICE

We offer our Professional Start-Up Business Plan Service to businesses big and small- whether you're an MA or PA Business hoping to secure a loan, or a larger organisation or Start-Up you can put your trust in Oxbridge Content.

With our bespoke Professional Start-Up Business Plan writing service, we support those seeking Seed or Series A funding in the early stages of development. Our Professional Start-Up Business Plan Service ensures that your business plan will be written to the highest standard, attracting investors for miles around. We understand that writing a business plan for a start-up necessitates a thorough knowledge of the market and awareness of how your product will likely be received by your target audience. Our experienced experts include all the necessary requirements for a start-up business plan to excite investors at the prospect of supporting your venture.

[Contact us](#)



PROFESSIONAL GROWTH BUSINESS PLAN SERVICE

If you are looking for a highly detailed business plan, with custom design elements that stand out from the crowd, then our Professional Growth Business Plan Service is perfect for you.

This service is far more detailed than the Start-Up plan. As business professionals, our experts can assess and craft your business plan with a keen eye. They include vital details which they know investors are looking for and produce outstanding business plans bound to attract a wealth of investors. With the custom design also included, your plan will truly stand out. With this service, we can do either three or five-year financials.

Professional Growth Business Plan includes:

- Business and marketing plan
- Professional consultation
- An expert appraisal and summary
- Sales and marketing plan
- Research and analysis of the market
- Strategy planning for Exit and Risks to your business
- SWOT Assessment
- PEST assessment
- In-depth analysis such as Working Capital and Breakeven
- Financial Projections over 3-years
- Design included

[Contact us](#)



PROFESSIONAL INVESTOR READY BUSINESS PLAN SERVICE

This is the highest level of service offered at Oxbridge Content.

The Professional Investor Ready Plan Is our most detailed business plan service combining beautiful design and detailed planning to craft a truly detailed stand-out business plan. This service includes unlimited revisions during the service period to ensure the plan is perfect. We use in-depth analysis and knowledge of the market to ensure that your plan conveys the exciting potential of your company. There is no limit to the detail that goes into these plans, whatever the business idea is we will ensure this plan gives you the best chance of securing that investment you need.

Professional Investor Ready Business Plan Service includes:

- Comprehensive plan
- professional consultations included
- Executive summary of the business proposal
- Sales and marketing plan
- Research and analysis of the market
- Strategy planning for Exit and Risks to your business
- SWOT Assessment
- PEST assessment
- Porter standard five-forces analysis
- In-depth analysis such as Working Capital and Breakeven
- Short to long-term investment proposition
- Financial forecasting and projections over five-years
- Financial ratios
- Full custom design included

[Contact us](#)



Expansion Worker Visa Business Plans

At Oxbridge Content, our expert writers can craft a business plan that takes you one step closer to trading in the UK.

In conjunction with cogent and compelling writing, we outline your business aspirations according to the visa's specific requirements.

WHAT IS AN EXPANSION WORKER VISA?

Our expert writing team also specialise in Expansion Worker Visa Business Plans, suitable for individuals hoping to grow their business in the UK. This will enable you to set up a UK-based branch of your business.

[Read more online](#)



Care Quality Commission Business Plan Services

We are leaders in business plan writing for new providers applying through the Care Quality Commission.

These plans are the optimal way for health and social care providers to showcase their services to the CQC. We intend to prove the viability of your venture and help you get one step closer to realising your vision. Drawing on their wealth of industry experience, our dedicated team of CQC Business Plan writers offer a succinct, yet comprehensive service which stands up to rigorous CQC standards.

Our CQC Business Plan Service is perfect for:

- Domiciliary care
- Supported living
- Nursing homes
- Community services
- Primary care services
- Children's residential care and care homes
- COVID testing centres
- Aesthetic clinics
- Alcohol dependency units
- Mental health-supported care
- Cannabis clinics
- Ophthalmology clinics
- Medical centres
- Remote online medical services
- Hair restoration clinics
- Slimming clinics
- NHS GP surgeries
- Ultrasound 3D and 4D imaging clinics
- Young people services
- Telemedicine and Uber-style services
- Independent pharmacies

[Read more online](#)



Presentation Design and Pitch Deck Services

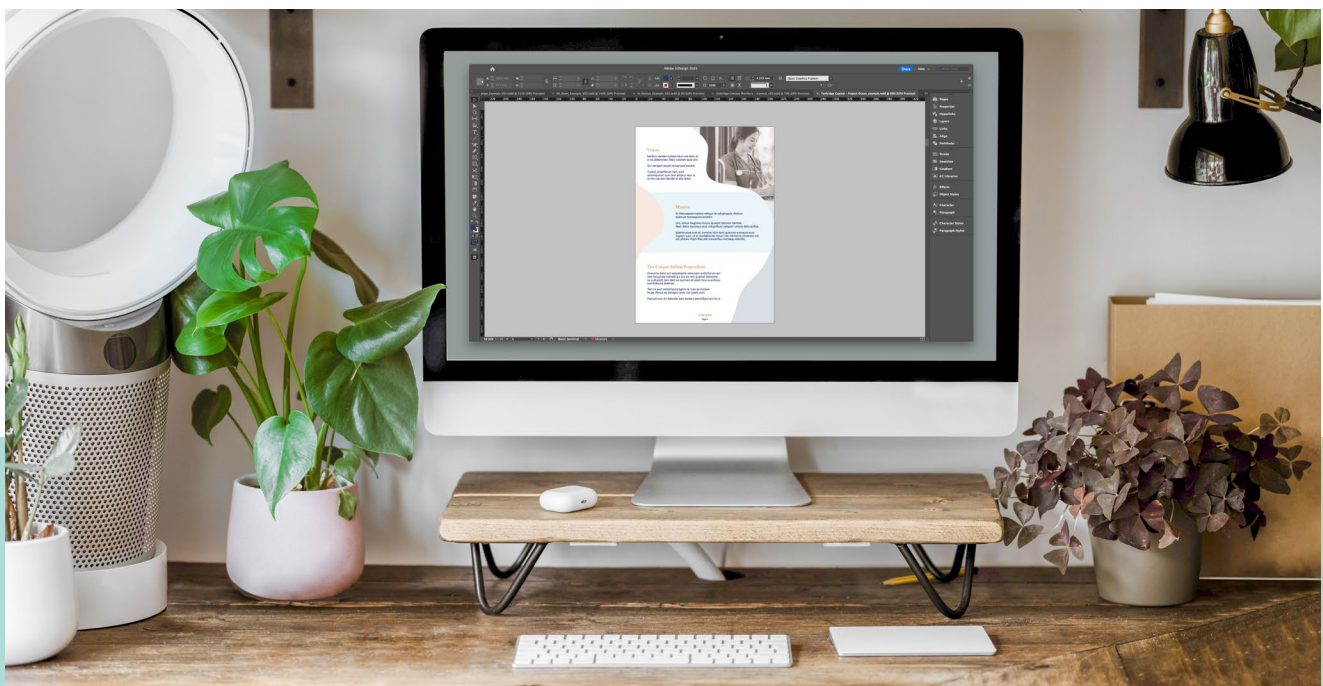
At Oxbridge Content, we believe it's not just what you say that matters, it's how you say it.

Make your pitch one to remember with our Pitch Deck Service and Presentation Design Service!

As the UK's premier experts in presentation design and pitch deck services, we understand the importance of crafting stunning and impactful presentations that effectively convey your brand's message. From data-driven infographics, to visually engaging slides, we work closely with you to tailor your presentations to your specific needs.

We offer:

- ✓ Custom PowerPoints
- ✓ Bespoke presentation slides
- ✓ Pitch decks
- ✓ Infographics
- ✓ Storytelling



Choose from our comprehensive range of services:

**STANDARD
PITCH DECK &
PRESENTATION
DESIGN SERVICE**

- 0-10 slides
- Bespoke designs
- Image sourcing
- Re-design an existing presentation
- Standard templates

**ADVANCED
PITCH DECK &
PRESENTATION
DESIGN SERVICE**

- 10-20 slides
- Bespoke designs
- Image sourcing
- Re-design an existing presentation
- Full presentation design
- Master slide design
- Infographics
- Content creation

**PREMIUM
PITCH DECK & PRESENTATION DESIGN SERVICE**

- 20-30 slides
- Bespoke designs
- Re-design an existing presentation
- Full presentation design
- Master slide design
- Image sourcing
- Concept creation
- Scriptwriting

**PLATINUM
PITCH DECK & PRESENTATION DESIGN SERVICE**

- 30-40 slides
- Bespoke designs
- Re-design an existing presentation
- Full presentation design
- Master slide design
- Infographics
- Image sourcing
- Concept creation
- Scriptwriting
- Delivery training
- PowerPoint coaching
- Video production



PITCH DECK SERVICE

Do you need help with your pitch execution? Are your ideas sound but your delivery lets you down?

We specialise in creating succinct and impactful pitch decks that take your delivery to the next level. Our team of expert designers and writers will work with you to craft a compelling narrative, highlighting your unique value proposition and key data, sure to impress any potential investor. Let us help you to make the most of every opportunity, and secure the funding needed to take your business to the next level.

[Read more online](#)



PRESENTATION DESIGN SERVICE

At Oxbridge Content, we don't just make slideshows. We make experiences.

Whether it's a pitch to potential investors or a training session for your employees, we can guarantee your story is loud and clear. By capitalising on our Presentation Design Service, you can trust us to elevate your company's image and leave a lasting impact. Put your trust in our dedicated design team to give your competition a run for their money.

[Read more online](#)

Become a Partner

Offer your clients our outstanding business plan and pitch deck writing services!

We are the esteemed chosen partner to multiple endorsing bodies and solicitors across the world.

Commission from £400 per business plan referred to us.

HOW DOES OUTSOURCING TO OXBRIDGE CONTENT WORK?

You can resell our services to your clients, and we will work with you behind the scenes. We provide a fixed-rate discount based on volume for each type of business plan, pitch deck or financial forecast. Alternatively, you can recommend us to your client directly and receive a commission from us.

WHY PARTNER WITH OXBRIDGE CONTENT?

Oxbridge Content is proud to be the industry leader in business plan writing. Drawing on years of hands-on industry exposure, our team of writers work hard to facilitate the growth of your business. Outsourcing to us ensures your clients will receive the highest calibre of business plans, pitch decks and financial forecasts, as well as saving your own valuable time.

Our expert writers are trained to provide a variety of essential services to your clients. These include:

- ✔ Innovator Founder Visa and Business Plan Services
- ✔ Expansion Worker Visa Business Plans
- ✔ Professional Start-Up Plans
- ✔ Professional Growth Plans
- ✔ Self-Sponsorship Visa Business Plans
- ✔ Professional Investor Ready Plans
- ✔ Pitch Deck Writing Services
- ✔ Presentation Design Services
- ✔ Three-Year Financial Forecasting Services
- ✔ Five-Year Financial Forecasting Services



Partner with us

We tailor the structure of your partnership with us to fit your needs. What's the difference between outsourcing our services and referring us with commission?

OUTSOURCING MODEL

We work behind the scenes and communicate internally with your company to provide outstanding services for your clients.

REFERRAL MODEL

Your clients work directly with us. We cater to all their business needs and communicate with them directly and you receive a commission.



Testimonials



“One of the best copywriting agencies on the market.”

I. RADONJIC



“Brilliant service! Really helped me out of a tight spot. Thank you!”

E. HOYER MILLAR



“I hired Oxbridge Content to help with my business to get a loan. The plan was AMAZING. Thank you again.”

S. WALKER



“Oxbridge Content was incredibly helpful and a pleasure to work with.”

S. MOORE

Contact a member of our team today



Visit our website:
www.oxbridgecontent.co.uk



Send us an email:
info@oxbridgecontent.com



Give us a call:
01865 952 248



Instagram:
@oxbridgecontent



LinkedIn:
www.linkedin.com/company/oxbridge-content

[Book a call](#)

UK Office

Oxbridge Content Ltd
The Old Dairy
12 Stephen Road
Headington
Oxford
OX3 9AY

VAT Number
425 5864 77

USA Office

100 south pointe drive
#1709
Miami Beach, FL
33139
USA

Canada Office

1315 Grant St, Victoria,
British Columbia,
V8R 1M2
Canada



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