



**OXBRIDGE CONTENT**  
THE WRITING EXPERTS

# Why choose Oxbridge Content's Innovator Founder Visa and Business Plan Services?

**An official partner for the Innovator Founder  
Visa Endorsing bodies and lawyers**

As featured in:

**THE  TIMES**

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# Innovator Founder Visa and Business Plan Services

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Our Innovator Founder Visa Business Plan Service aims to showcase your knowledge of the market and overall business acumen, to ensure the best chance of success in your Innovator Founder Visa application.

Innovation, Viability and Scalability sit at the heart of Oxbridge Content's Innovator Founder Business Plan Service, ensuring that every aspect of your business is presented at the highest level.

Once we've received the relevant information from you, our team of experts follow the essential requirements for a successful application:



## INNOVATION

- **How does your business set itself apart from existing products and services?**

We write an engaging summary of your business, illustrating its offerings and *unique selling point*.

- **Who benefits from your business? And how?**

We prioritise a *customer-centred approach*, focussing on the real and tangible impact your business will make.

- **Is there regional, national, or international competition? Who are they? How do they compare?**

We believe it is highly important to explain how *your business goes above and beyond* its competitors.

- **What is the present state of development of your business?**

Here, we showcase your hard work by demonstrating the *trajectory of your business*. We aim to highlight the present state of your business development process, to indicate its scalability and viability.



## VIABILITY

**How will your business establish itself and continue to develop within the UK and internationally?**

We aim to impress when promoting the viability of your business. This part proves the potential of your business to succeed both domestically and internationally. Using evidence of direct consumer research, we aim to showcase your *extensive knowledge of the UK market*. We demonstrate the need and opportunity for your business in the UK, as well as proving your business' potential for success. Through engaging and persuasive writing, we prove that *your business presents a solution* to an identifiable problem. We illustrate how your market is distinct, and that your business has the potential for success in scalability. We illustrate your business' *clear and achievable route to market*, by supporting your claims with evidence of engagement with potential clients. We ensure that your plan includes a contingency for the increase in sales as the business develops.



## SCALABILITY

**What are the financial requirements of this project? How are these funds being provided?**

By detailing the financial requirements of your project, in conjunction with a detailed outline of sources of funds, we can successfully illustrate the scalability of your business. We present a detailed plan outlining your business' financial assumptions, including monthly forecasts for Year 1, which are both possible and realistic. Through the submission of a detailed task list, with upcoming milestones and a relevant timeframe, we aim to demonstrate your forward-thinking attitude to operational planning. We showcase your impressive interpersonal skills and present a strong and convincing growth plan including plans for recruiting further people in relevant roles.



# What is included in our Innovator Founder Visa and Business Plan Services?

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Our service aims to promote your knowledge of the market and overall business acumen to ensure your Visa application is a resounding success by showcasing the following:



## MARKET ASSESSMENT

Using evidence of direct consumer research, we aim to showcase your extensive knowledge of the UK market. We demonstrate the need and opportunity for your business in the UK, as well as proving your business' potential for success.



## PRODUCT FIT

Through engaging and persuasive writing, we prove that your business presents a solution to an identifiable problem. We illustrate how your market is distinct and that your business has the potential for success in scalability.



## MARKETING AND SALES

We illustrate your business' clear and achievable route to market, by supporting your claims with evidence of engagement with potential clients. We ensure that your plan includes a contingency for the increase in sales as the business develops.



## INTERPERSONAL SKILLS

We believe that behind every great business is a great business person. In your application, we showcase your impressive interpersonal skills and extensive experience, which will ensure business prosperity. Your business' growth plan is strong and convincing and includes plans for the recruitment of further people in relevant roles.



## OPERATIONAL PLANNING

By submitting a detailed task list with upcoming milestones and a relevant timeframe, we aim to demonstrate your forward-thinking attitude to operational planning. Any detail concerning required resources is comprehensive and indicates achievable growth and scaling strategy.



## FINANCIAL PLANNING

By cutting through confusing financial jargon, we present a detailed plan outlining your business' financial assumptions, which are both possible and realistic. We include monthly forecasts for Year 1 of your business plan, paired with evidence proving your access to the finance required for your project.

See below our list of services, which range from business idea conception to full application completion *and* submission to the endorsing body and Home Office.

# Innovator Founder Visa Business Plan Service

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**From £1,850 + VAT**

As a market leader in business plan writing for visas and one of the chosen partners to endorsing bodies and lawyers across the UK, our expert team of writers understand the detailed and difficult process of business plan writing inside and out.

Put your trust in us to curate a detailed and thorough business plan which meets all the requirements of the Innovator Founder Visa.

The Innovator Founder Visa Business Plan Service guarantees to provide you with a UK Visa business plan that meets all the requirements of the Innovator Founder Visa. Our professional writers have years of experience handling complicated business visa concerns and pride themselves on their extensive knowledge of the visa application process.

Your Innovator Founder Visa Business Plan, written by Oxbridge Content, will showcase your business's innovation, viability and scalability, whilst promoting your business acumen and knowledge of the market. After receiving your questionnaire, our expert team will get to know your business, your objectives and your history before constructing a totally unique business plan in line with the Innovator Founder Visa requirements. Throughout the service, they will be on hand to edit any part of the plan you wish and to address any queries which may arise.

What's included?

- A full and unique business plan written from scratch based on your questionnaire answers, reviewed and written by our expert Visa Business Plan writers
- A focus on your business's innovation, viability and scalability
- Business and marketing plan which truly reflects your character, goals, and company vision. Strategy for staffing, personnel and investment allocations which indicate how your company will fit into the UK market
- An expert appraisal and summary
- Sales plan which demonstrates to potential investors your company's road to success
- Research and analysis of the market to ensure your business plan is supported by detailed market research
- Strategy planning for exit and risks to your business
- SWOT Assessment
- PEST Assessment
- In-depth analysis such as working capital and breakeven
- Financial projections over three years to prove the sustainability of your business
- Financial ratios of spending and income
- Possibility to rewrite an existing draft

[Read more online](#)

# Innovator Founder Visa Business Plan Review Service

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**From £ 1,350 + VAT**

If you're an Innovator Founder Visa applicant with a draft of your business plan, our comprehensive Innovator Founder Visa Review Service is perfect for you.

Writing a persuasive and comprehensive business plan that aligns with the strict requirements set out by the endorsing bodies can be time-consuming and bewildering. At Oxbridge Content, we take the stress out of the Innovator Founder Visa application by taking the time to review, in detail, your business plan for the Innovator Founder Visa. As the chosen partner of multiple endorsing bodies and immigration law firms, we can offer expert advice to ensure your business plan meets the innovation, viability and scalability criteria which sit at the heart of the application process. We endeavour to provide you with a detailed and personal report with constructive recommendations to improve your Innovator Founder Visa business plan.

Upon receipt of your business plan draft, our team of experienced professional writers will provide you with a report packed full of valuable suggestions to ensure that your business's unique vision is showcased to the highest degree. We will guide you towards an impressive Innovator Founder Visa application, which stands up to the scrutiny of the visa application process, whilst still maintaining your business's individuality.

If you're looking for a professional and efficient service to maximise your chances of success in the Innovator Founder Visa application process, then Oxbridge Content's Innovator Founder Visa Review Service is perfect for you.

What's included?

- Review of your documentation
- Review and challenge of your operating model
- Review and challenge of your marketing and sales strategy
- Professional advice and recommendation

[Read more online](#)



# Endorsing Body Submission Service for the Innovator Founder Visa

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From £2,500 + VAT

Oxbridge Content offers a comprehensive service which includes the preparation *and* submission of your application to the endorsing body.

Our team guarantees that your endorsing body application is completed to an outstanding standard and delivered on time.

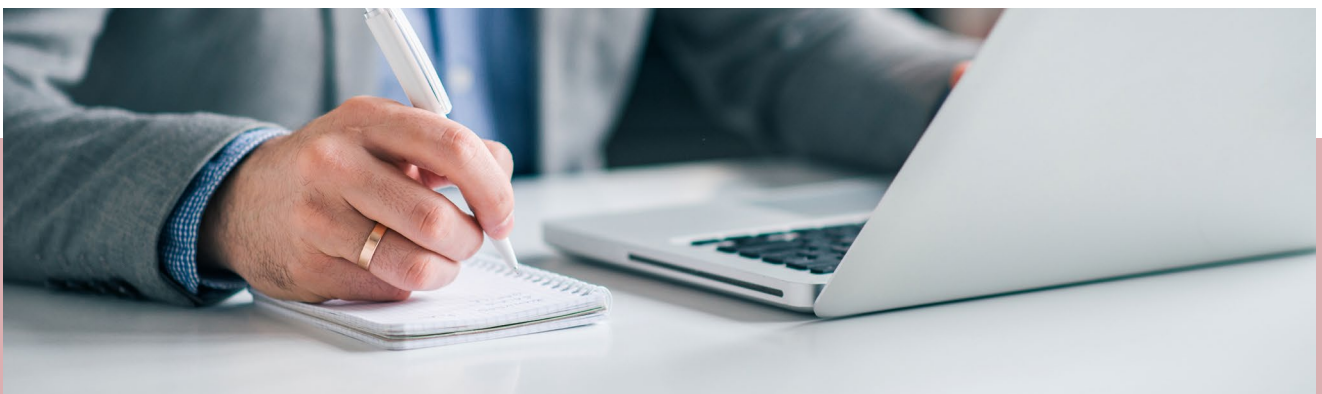
If you have a business idea which demonstrates innovation, viability, and scalability, then it's time to prepare for your interview with the endorsing body. The submission process for this can be tricky and convoluted- this is where Oxbridge Content can help!

Based on years of experience and business visa-specific expertise, our dedicated team of business professionals understand the nuances of the submission process and can guarantee that your application will be sent to the endorsing bodies in a timely and efficient manner. You can trust Oxbridge Content to navigate the endorsing body application submission process with professionalism.

What's included?

- Complete endorsing body application submission on your behalf
- Endorsing body application completion to the highest standard
- Endorsing body application review to ensure it meets the innovation, viability and scalability criteria

[Read more online](#)



# Visa Application Submission Service for the Innovator Founder Visa

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**From £2,500 + VAT**

If your business plan is ready to go, and you have approval from an endorsing body, Oxbridge Content can reduce your workload by completing your application for the Innovator Founder Visa and submitting it to the Home Office.

By putting your trust in us to complete your Innovator Founder Visa application and submission, you can focus on the development of your business.

Oxbridge Content guarantees that your Innovator Founder Visa application is completed to an outstanding standard, and delivered on time to the Home Office.

Our expert team work to complete your application to the highest standard. We use the Home Office requirements as a basis for our Innovator Founder Visa applications, and this ensures your application aligns perfectly with the necessary criteria. We also understand the importance of individuality, and so our expert writers work to maintain your vision and personality throughout your application.

What's included?

- Innovator Founder Visa application completion to the highest standard
- Visa application review to ensure it meets the innovation, viability and scalability criteria
- Submission of your Innovator Founder Visa application to the Home Office

[Read more online](#)





# The Complete Innovator Founder Visa Service

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**From £6,000 + VAT**

The Complete Innovator Founder Visa Service is our most comprehensive service and includes endorsing body application submission *and* Home Office submission.

The Complete Innovator Founder Visa Service combines all Oxbridge Content's Innovator Founder Visa services to create an outstanding service which takes your Innovator Founder Visa application from idea conception to full endorsing body and Home Office submission. We offer a comprehensive business plan writing service, followed by endorsing body application submission and Home Office submission. Our professional team of writers aim to relieve the stress of the process by offering expert advice and outstanding services based on years of experience to optimise your chances of success.

We offer a *t* business plan writing service, creating a business plan from scratch as unique as your business. We take every care to ensure your business plan and application meet the Innovator Founder Visa requirements, and our team of experts work to maximise your chances of success. All our Innovator Founder Visa business plans showcase the innovation, viability, and scalability of the business in question.

Our team will also submit your application to the endorsing bodies for their approval. This process can be complicated and convoluted, but you can trust us to navigate this submission with professionalism. Based on years of experience and business visa-specific expertise, our dedicated team of business professionals understand the nuances of the submission process and can guarantee that your application will be sent to the endorsing bodies in a timely and efficient manner.

Prior to your UK Visa interview, our expert team will ensure you are fully prepared and feeling confident. Providing you with useful tips and tricks to impress the endorsing body, making sure your meeting goes as smoothly as possible. We will prepare you for the endorsing body's questions, and ensure your answers stand up to scrutiny. We offer two mock interviews to help you best prepare for this important step in your Innovator Founder Visa application process.

Once the endorsing body has endorsed your application, we then submit your finished and detailed Innovator Founder Visa application to the Home Office. We complete your application to the highest standard so you can focus on the development of your business.

This comprehensive package truly does take care of everything.

What's included?

- Full Innovator Founder Business Plan Service
- Includes interview preparation for the endorsing body application with two mock interviews
- Includes full application completion *and* submission to the endorsing body
- Includes Innovator Founder Visa application completion *and* submission to the Home Office

[Read more online](#)

# Become a Partner

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Offer your clients our outstanding business plan and pitch deck writing services!

We are the esteemed chosen partner to multiple endorsing bodies and solicitors across the world.

**Commission from £400 per business plan referred to us.**

## HOW DOES OUTSOURCING TO OXBRIDGE CONTENT WORK?

You can resell our services to your clients, and we will work with you behind the scenes. We provide a fixed-rate discount based on volume for each type of business plan, pitch deck or financial forecast. Alternatively, you can recommend us to your client directly and receive a commission from us.

## WHY PARTNER WITH OXBRIDGE CONTENT?

Oxbridge Content is proud to be the industry leader in business plan writing. Drawing on years of hands-on industry exposure, our team of writers work hard to facilitate the growth of your business. Outsourcing to us ensures your clients will receive the highest calibre of business plans, pitch decks and financial forecasts, as well as saving your own valuable time.

Our expert writers are trained to provide a variety of essential services to your clients. These include:

- ✔ Innovator Founder Visa and Business Plan Services
- ✔ Expansion Worker Visa Business Plans
- ✔ Professional Start-Up Plans
- ✔ Professional Growth Plans
- ✔ Self-Sponsorship Visa Business Plans
- ✔ Professional Investor Ready Plans
- ✔ Pitch Deck Writing Services
- ✔ Presentation Design Services
- ✔ Three-Year Financial Forecasting Services
- ✔ Five-Year Financial Forecasting Services



# Partner with us

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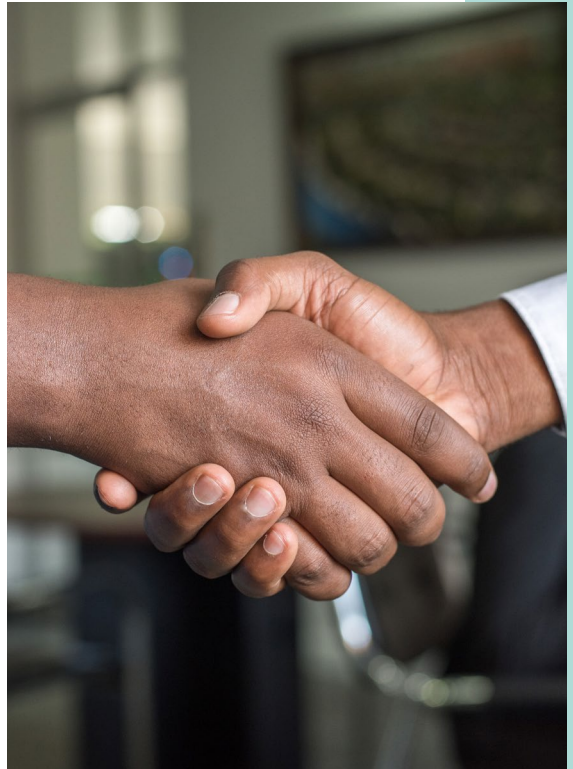
We tailor the structure of your partnership with us to fit your needs. What's the difference between outsourcing our services and referring us with commission?

## OUTSOURCING MODEL

We work behind the scenes and communicate internally with your company to provide outstanding services for your clients.

## REFERRAL MODEL

Your clients work directly with us. We cater to all their business needs and communicate with them directly and you receive a commission.



# Testimonials

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“One of the best copywriting agencies on the market.”

I. RADONJIC



“Brilliant service! Really helped me out of a tight spot. Thank you!”

E. HOYER MILLAR



“I hired Oxbridge Content to help with my business to get a loan. The plan was AMAZING. Thank you again.”

S. WALKER



“Oxbridge Content was incredibly helpful and a pleasure to work with.”

S. MOORE



# Contact a member of our team today

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Visit our website:  
**[www.oxbridgecontent.co.uk](http://www.oxbridgecontent.co.uk)**



Send us an email:  
**[info@oxbridgecontent.com](mailto:info@oxbridgecontent.com)**



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